

COLEFAX GROUP PLC

("Colefax", the "Group" or the "Company")

Director/PDMR Share Dealings

The transactions listed below are in connection with the Share Buyback announcement by the Company on 24 October 2024.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

The information contained in this notification is disclosed in accordance with the requirements of Article 19 of the Market Abuse Regulation.

1. Details of the person discharging managerial responsibilities/person closely associated							
a) Name	<table border="1"> <tr> <td>1.</td> <td>David Green</td> </tr> <tr> <td>2.</td> <td>Julie Barker</td> </tr> <tr> <td>3.</td> <td>Wendy Nicholls</td> </tr> </table>	1.	David Green	2.	Julie Barker	3.	Wendy Nicholls
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2.	Julie Barker						
3.	Wendy Nicholls						
2. Reason for the notification							
a) Position/status	<table border="1"> <tr> <td>1.</td> <td>Chairman and Chief Executive</td> </tr> <tr> <td>2.</td> <td>The notification concerns a PCA of Robert Barker, Finance Director of the Company.</td> </tr> <tr> <td>3.</td> <td>Director</td> </tr> </table>	1.	Chairman and Chief Executive	2.	The notification concerns a PCA of Robert Barker, Finance Director of the Company.	3.	Director
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2.	The notification concerns a PCA of Robert Barker, Finance Director of the Company.						
3.	Director						
b) Initial notification / Amendment	Initial notification						
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a) Name	Colefax Group plc						
b) LEI	213800MQYDGZB7DABZ12						
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a) Description of the financial instrument, type of instrument	Ordinary shares of 10 pence each in the capital of Colefax Group plc						

b) Identification code	GB0002090453			
c) Nature of the transaction	Sale of Ordinary Shares pursuant to the Company's Share Buyback			
d) Price(s) and volume(s)		Name	Price(s)	Volume(s)
	1.	David Green	780p	50,000
	2.	Julie Barker	780p	8,000
	3.	Wendy Nicholls	780p	10,000
e) Aggregated information: i. Aggregated volume ii. price	n/a (single transaction for each individual)			
f) Date of the transaction	24 October 2024			
g) Place of the transaction	London Stock Exchange, AIM			