

**Colefax Group Plc
(the "Company")**

Notification of Transactions of Director and Connected Persons

The Company was notified on 20 March 2024 of the following transfers of ordinary shares in the Company of 10 pence each ("Ordinary Shares"). Julie Barker, wife of Robert Barker, Finance Director of Colefax Group Plc, transferred a total of 19,486 shares to her adult daughters for nil consideration. Following these transfers Robert Barker and Julie Barker together hold 80,000 shares in Colefax Group Plc representing 1.29% of the issued share capital.

PDMR notification	
1. Details of the Restricted Person / person closely associated with him or her	
a) Name	Julie Barker
2. Reason for the notification	
a. Position/status	Wife of Robert Barker, Finance Director
b. Initial notification / Amendment	Initial notification
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a. Name	Colefax Group plc
b. LEI	213800MQYDGZB7DABZ12
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a) Description of the financial instrument, type of instrument	Ordinary shares of 10 pence each in the capital of Colefax Group plc ("Ordinary Shares")
b) Identification code	ISIN GB0002090453
c) Nature of the transaction	Transfer of Ordinary Shares
d) Price(s) and volume(s)	Price: nil consideration Volume: 19,486
e) Aggregated information:	
i. Aggregated volume	19,486
ii. Price	nil consideration
f) Date of the transaction	20 March 2024
g) Place of the transaction	Outside a trading venue

Enquiries:

Colefax Group plc

David Green, Chief Executive

Tel: 020 7318 6000

Peel Hunt LLP

Dan Webster, Andrew Clark

Tel: 020 7418 8900

KTZ Communications

Katie Tzouliadis, Robert Morton

Tel: 020 3178 6378