

28 October 2025

AIM: CFX

COLEFAX GROUP PLC

(“Colefax”, the “Group” or the “Company”)

Director/PDMR Share Dealings

The transactions listed below are in connection with the tender offer announcement by the Company on 28 October 2025.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

The information contained in this notification is disclosed in accordance with the requirements of Article 19 of the Market Abuse Regulation.

1. Details of the person discharging managerial responsibilities/person closely associated		
a) Name	1.	David Green
	2.	Judy Green
	3.	Julie Barker
	4.	Wendy Nicholls
	5.	Key Hall
	6.	Alan Smith
2. Reason for the notification		
a) Position/status	1.	Chairman and Chief Executive
	2.	The notification concerns a PCA of David Green, Chairman and Chief Executive of the Company.
	3.	The notification concerns a PCA of Robert Barker, Finance Director of the Company.
	4.	Managing Director Decorating Division

	5.	Chief Executive of Cowtan and Tout Inc																													
	6.	Non-Executive Director																													
b) Initial notification / Amendment		Initial notification																													
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor																															
a) Name		Colefax Group plc																													
b) LEI		213800MQYDGZB7DABZ12																													
4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted																															
a) Description of the financial instrument, type of instrument		Ordinary shares of 10 pence each in the capital of Colefax Group plc																													
b) Identification code		GB0002090453																													
c) Nature of the transaction		Sale of Ordinary Shares pursuant to the Company's tender offer																													
d) Price(s) and volume(s)		<table border="1"> <thead> <tr> <th></th><th>Name</th><th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>1.</td><td>David Green</td><td>880p</td><td>123,231</td></tr> <tr> <td>2.</td><td>Judy Green</td><td>880p</td><td>38,695</td></tr> <tr> <td>3.</td><td>Julie Barker</td><td>880p</td><td>10,800</td></tr> <tr> <td>4.</td><td>Wendy Nicholls</td><td>880p</td><td>10,000</td></tr> <tr> <td>5.</td><td>Key Hall</td><td>880p</td><td>5,000</td></tr> <tr> <td>6.</td><td>Alan Smith</td><td>880p</td><td>5,000</td></tr> </tbody> </table>			Name	Price(s)	Volume(s)	1.	David Green	880p	123,231	2.	Judy Green	880p	38,695	3.	Julie Barker	880p	10,800	4.	Wendy Nicholls	880p	10,000	5.	Key Hall	880p	5,000	6.	Alan Smith	880p	5,000
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e) Aggregated information: i. Aggregated volume ii. price		n/a (single transaction for each individual)																													
f) Date of the transaction		28 October 2025																													
g) Place of the transaction		London Stock Exchange, AIM																													

Enquiries:

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